Sen. Ed Angara inspires CKS Batch 2016

50 Years of Moving Forward: Inspiration for Excellence

"Many of you will become taipans in a matter of time." This is the inspiring message of Hon. Sen. Edgardo J. Angara to CKS College Batch 2016 during the commencement exercises held in the Main Auditorium at the P. Algue Campus last April 30, 2016.

The tertiary division of CKS College celebrated its 50th year anniversary on February 24, 2016, through a mini-concert entitled “50 Years of Moving Forward: Inspiration for Excellence.” A landmark event, it brought together students, faculty...
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Dr. Dory Poa, CKS College President, introduced the guest speaker by recalling how she met Sen. Angara when she was still a professor then at the University of the Philippines (UP), Diliman, Quezon City. She vividly remembers his tremendous humility and dedication as UP President, most especially when they were in China for an official trip.

Sen. Angara reiterated the importance of acquiring 21st Century skills namely, communication, collaboration, critical thinking, and creativity. He said that the CKS College graduate is fortunate for being multilingual because knowing four languages is an edge in the market today. Since CKS College graduates are not only English and Filipino speakers, their fluency in Mandarin and Fookienese enables them to survive in today's global competition.

Sen. Angara said he admires the CKS College for having produced business leaders like Lucio Tan, Henry Sy, Tony Tan Caktiong, and George Ty. He added, “It is a milestone for you to graduate from an outstanding institution that has produced Chinese-Filipino entrepreneurs and philanthropists.”

50 Years of Moving Forward: Inspiration for Excellence

members, school administrators, office personnel, and College alumni to celebrate as a family at the Benjamin Chua Jr. Gymnasium (Narra Campus), which was converted into a concert hall.

CKS College, which already is an institution of 76 years, first offered its college degree program in 1965. Over the years, many have walked the halls of CKS College. The goal of the event was to bring together students and alumni to ignite their school spirit as they celebrate as one. The mini-concert was a collaboration among CKS College students, alumni, and administrators. It was directed by Ian Dean Lorenos, with photo coverage by Mark Ryan Alvarez.

The mini-concert was hosted by Mary Grace Khu of Chinoy TV. The pre-show started at 6PM, while the actual program commenced at 7PM. Chiang Kai Shek College president, Dr. Dory Poa, delivered the opening remarks and welcomed everyone to the celebration.

Inspirational performances were rendered by CKS College alumni and students. Among the performers were Mary Grace Khu of Chinoy TV, Kevin Villanueva of G-Force, Jimmy Erinje Chung, Danah Asana, Jaymark Roca, Peter John Ko, Jimmeen Young, the CKS College Chinese Dance Troupe, and the CKS College Wushu Team. Mr. Timothy Yap, Regal Films actor, model, and Mr. Chinatown 2014 2nd runner-up, made a special appearance. Also bringing the crowd to their feet were special celebrity guest performers, Ms. Morissette Amon, and Mr. Bugoy Cariño.

Major sponsors of the event were the CKS College Alumni Association, Asia United Bank, Banco de Oro, and CKSC-FBAS Batch 2000. Other sponsors included CKSCAA President Ms. Margarita Go, CKSCAA Vice President Ms. Joyce Dy, CKSCAA Vice President Ms. Aurora Go, CKS College Board of Trustees Treasurer Mr. Robert Que, Davies Paint, Freego, OWL, Grand Master Sales and Marketing Corporation, Hawk Bags, Asian Shipping Corporation, Ayala Alveo Inc., and Kynar Panel Philippines, Corp. The media partner for the mini-concert was Chinoy TV.

CKS College Alumni: Revisit, Relive, and Relate

Last February 23-24, CKS College held the Golden Symposium "ALUMNI Lecture Series" with the theme "CKS Graduates’ witness to Higher, Brighter, and Stronger Inspiration for Excellence" at the CKS Narr Campus – College AYR in line with the celebration of the college’s 50th anniversary. The guest speakers for the event were Engr. Alexander Sy Sun Eng and Prof. Ryan Oliver Lao for the first day; Mr. Teddy Sy, Mr. Mark Anthony N. Ong, and Mr. Ian Dean Loreños for the second day. The lecture series was attended by different students from the tertiary level and the Grade 11 senior high school with hopes of getting very helpful insights from college graduates who have already gone a long way since their departure from the school. Taking different paths after graduating from CKS College, each speaker shared his stories and memories of his time. Although the speakers’ career experiences vary, they have all been guided by their tenacity, goals, and passion. The students took this chance to gain even more wisdom from the speakers through their different questions during the open forum. The two-day lecture series ended with all the attendees blessed by the speakers on their plans for the future.
A Bright Future in the Hospitality Industry

Several BSHRM students of Chiang Kai Shek College had attended the Enderun Hotels and Resorts Career Conference 2016, held in The Tent at Enderun Colleges last February 16, 2016. Along with the regular job fair, Enderun Colleges invited world-renowned hoteliers to give talks on the trends, realities and current industry requirements as well as shared their success stories in the hospitality industry. Some of the speakers were Frank Reichenbach, the General Manager of Marco Polo Ortigas Manila; Steve Wolstenholme, a veteran casino consultant hired by the Tiger Resort, Leisure and Entertainment to become the chief operating officer of the Manila Bay Resort currently being developed in Aseana City; and Bobby Horrigan, Business Development Managing Director of Enderun Hospitality Management, a Filipino accomplished global hotelier. The contemporary topics discussed include demands of the new generation, sustainable development, green hotel standards, consistent quality service, and tourism situation in the Philippines. It was a whole day affair wherein there was a plenary session in the morning and breakout sessions in the afternoon allowing the student-participants to have a closer interaction with the hotel and casino officers to answer their queries on the industry career demands. It was participated by HRM and tourism students from different schools in Metro Manila and nearby provinces.

Language Center Offers HSKK and BCT

The Language Center is an official testing center authorized to conduct the Chinese Proficiency Test (HSK) that would help non-native speakers determine their ability to use the Chinese language. The HSK is an international standardized Chinese language test to measure the ability of non-native Chinese speakers to communicate in daily lives, academic and work settings.

In addition to the HSK, the Language Center will be offering the HSK Speaking Test (HSKK) and the Business Chinese Test (BCT). The HSKK assesses the test-takers’ ability to express themselves in oral Chinese. It consists of three levels, namely, the HSK Speaking Test: (Beginner Level), HSK tests: BCT (Listening and Reading) Speaking Test (Intermediate Level, and HSK Speaking Test Advanced Level).

The Business Chinese Test (BCT) assesses the communicative ability of test-takers using Chinese in a wide range of business-related career occasions, daily life and social interaction. The test mainly features practicality and communicativeness. The test consists of two relatively independent tests: BCT (Listening and Reading) and BCT (Speaking and Writing).

For the past five years, the number of HSK and HSKK test-takers had increased at around 37% per year. In 2014, there are altogether 350,000 people from all over the world who had taken the two tests. At present, there are 886 HSK/HSKK/YCT/BCT test centers located throughout 116 countries and regions.

For further inquiries, do visit the Language Center or call 2526161 local 3109.

Bilingualism greatly helps a child develop academically and intellectually. Speaking two or more languages not only makes a person smart but also averts him/her from having dementia at old age.

The special issue of CKS College research/journal, Inquest is out, comprising of two sections, the Chinese and the English selected scholarly works of renowned Filipino and foreign linguists, as well as linguistic students. Such studies were presented in the 11th International Bilingual Conference (IBC) held in CKS College on February 12-15, 2015.

Like the 11th IBC, it is the school’s aspiration that the researches in this journal will shed light for readers to clearly understand multi-lingual and multi-cultural teaching and learning, language diversity, and other issues related to bilingualism.
CKSiians are Back-to-Back Marketing Champs

Two teams of CKSiian Marketing achievers were declared Champions at the Conference of Aspiring Marketing Professionals (CAMP), an annual CHED-endorsed conference organized by the Association of Marketing Educators of the Philippines, Inc, that brings together students from colleges and universities nationwide to participate in networking opportunities with companies, marketing competitions, and symposia about relevant and emerging Marketing trends. Now on its tenth year, CAMP was held last January 29, 2016 at the Flying V Arena, San Juan City.

Competing in the Marketing research category, the team composed of Judd Ong, Nicole Diane Sy, and Rose Ann Yulo-Uy, were tasked to conduct a research study on the perception of companies and Marketing students regarding the necessary graduate attributes for employment. The team was highly praised for the feasibility of their recommendations.

The second team, composed of Charlene Kim Dizon, Jasmin Russel Lim, Bernardine Tandoc, and Trisha Que, competed in the Below-the-Line Advertising category. Praised for how well their strategies matched Hive Hotel's target market and having given “spot-on” recommendations, the team was declared Champion.

Winning first runner-up in the previous year's CAMP Marketing Quiz Bee, the CKS College team composed of Honors' circle Batch 1 scholars, Heather Angelique Co, Jamaic Maru Costales, and Jasmine Tiffany Wong, ranked first among 21 competing teams this year.

Enhancing Self-Esteem; Compassion for Oneself

To help students improve their self-esteem, the Guidance Office of CKS College, Narra Campus organized a seminar for the college students entitled “Enhancing Self-Esteem: Compassion for Oneself” last February 10, 2015.

Miss Angelie D. Bautista, the seminar speaker, is a Guidance Coordinator in the psychological testing and assessment department at University of Sto. Tomas. She is a registered Guidance Counselor and a civil service exam passer. She is also a facilitator and resource speaker to different seminars and workshops in different universities and colleges. She is currently pursuing her PhD in Clinical Psychology at University of Sto. Tomas.

Ms. Angelie started her talk by stating her level of expectations from the participants of the seminar. Then, she gave an activity called “May Hugot”. Each student was blindfolded and given a personalized plastic cup. Ms. Angelie shared different situations from their day-to-day lives. The cup, crushed by students whenever they felt they could relate to the situations, served as an outlet of their emotions. After the activity, the students formed small groups and they made and shared pick up lines from the insights they had gained from the activity. The lecture on what self-esteem is and the different techniques in improving it then ensued. She discussed different techniques on how to improve their self-esteem which she shared as the ABCDEs to a Healthy Self-Esteem (by Germer and Lawrence, 2009). The following ways are as follows: Acceptance, Being Kind (to self), Compassion for oneself, Deal with emotions, and Excel for self-confidence. She ended her talk with a simple prayer.
CKSian Ranks 4th in the 5th RMP Exams

CKS College continues to excel in the field of Marketing, as Batch 2015 BSBA-Marketing Management cum laude, Ana Charlene Lim, ranked 4th in the Certification Examination for Registered Marketing Professionals (RMP).

Now on its 5th year, the RMP Certification Program is an industry-initiated project of the Junior Achievement Philippines and the Chartered Association for Business and Marketing Professionals. It is designed to help measure the knowledge, analytical skills, creativity, and problem-solving ability of Marketing students and graduates, thereby giving prospective employers a better means of assessing and measuring the capabilities of Marketing applicants.

Ana Charlene Lim took the RMP exams, along with marketing graduates from colleges and universities nationwide, last October 2015 at the Asian Institute of Management. It consisted of two parts (theoretical and case analysis) and covered six subject areas: Marketing Management, Sales and Sales Management, Services Marketing, Advertising and Integrated Marketing Communications, Brand Management, and E-Marketing. The results of the exam were released on February 16, 2016.

Senior High School Students pay tribute to their teachers

With the S.Y. 2015-2016 of the Senior High School Grade 11 batch coming to an end, the Student Government ended the year with an event dedicated to their teachers – the Thank You Teachers. The whole faculty of the English and Chinese Instruction for Senior High was invited along with the College President, Dr. Dory Poa, as guest alumnus, Dr. Raymond Datuon, and several office heads. The event featured an audio-visual presentation (AVP) that showcased pictures, video clips, and messages showing students’ love and gratitude towards their teachers. In addition to the AVP, there were also performances from singers Erika Chan (11-A) and Kimberly Tan (11-D), accompanied by piano performances of Robin Oo (11-F), and dances from dancers Karyna Santillan (11-I), Ashley Chua (11-I), Damielle Li (11-I), and Angelah Benigno (11-C).

The main event centered on students’ delivering speeches for each teacher present, making sure everyone was given his/her moment, including Dr. Poa. The event ended with a small surprise, the students giving cupcakes and roses to all the teachers. The simple celebration proves that not only on Teachers’ Day do students need to show gratitude to their teachers, but they have to make teachers feel their appreciation through simple gestures as saying “Thank you, teachers.”

CKS College Commissary Tour 2016

The 1st and 2nd year BSHRM students had their educational trip to different food establishments and tourist destinations as the final activity in TOUR001 (Principles of Tourism/Tour Guiding) and NASC00A (Principles of Safety, Hygiene, & Sanitation) subjects. The objectives of the event included the following: (1) To provide actual food industry exposure to BSHRM students focusing on the areas of food process flow, food safety management/HACCP, and facilities, layout & design of the different foodservice establishments; (2) To have an educational trip and conduct of tour guiding; and (3) To develop appreciation on the uniqueness and features of different foodservice institutions. The day-tour commenced with an early morning appreciation of Rizal Park, one of the popular tourist destinations in Metro Manila and site-seeing of the Aseana Business Park, a future work place for BSHRM graduates. The foodservice establishments visited by the students were SkyKitchen Philippines, Inc., an in-flight catering provider, The Krispy Kreme- BGC for their doughnut tour, and Herb Republic, Los Baños, Laguna. They had a delectable organic lunch at Herb Republic which was consisted of Herb Republic Salad, Herbed Chicken, Grilled Pork Belly, Stir-fried Spinach, white rice and their signature Tarragon Iced Tea. In UP Los Baños, they had their tour at the International Rice Research Institution (IRRI), Museum of Natural History, and around the UPLB campus. The students were able to buy pure fresh milk at the Dairy Training and Research Institute (DTRI) and Laguna delicacies at the Original Buko Pie known for its authentic buko pie.
中正詩田文教基金栽培人才 2+2方案學生即將學成返國

本校大學部教育系2+2方案，四年級暨1+2+1方案二年級主修漢語教
學的學生將於二○○一年七月返國。
詩田文教基金設置2+2方案獎學金和遊學提供之1+2+1方案教育黃金共
宗旨在栽培本土華文教師，如今四年級的
李明真、莊亞漢、米安琪、蔡瑞安、張逸婷、陳安琪等人即將畢業返國
屆時即可投入本國華文
教育團隊，以其所學從事教育工作。去年畢業的
方永輝、廖天光、薛庭懋、邱有德、李大寶、洪小玲。
林詩婷、黃婉秋、張恩德、艾美、薛淑芬、詹翠華等長少已在校服務
1+2+1方案三年級的陳家英、李安鈞、林桂英、曾慶華、張慧敏、王明珠
、何勝記、林永勝、黃玉芬、吳佩芳、莊詩佳、陳麗華、林福生，和2+2
方案三年級的楊素莉、蔡昭恩、王世偉、徐瑞玲、蔡景榮等共
計四十名學生，亦於二○年五月九日返國結束大學就讀，這些學生在校
師大海外教育學院迎新會上表演大放異彩。
由二年級林永勝同學自編自導的民族舞蹈生動，引人入勝，跳動的秧歌舞步和
揮舞的八角傘
子博得了滿堂彩，他們的表現充分表現出本校教育的五育並重，深獲師生
大師生的好評，在國外為本校爭光。

哲人已逝 典範猶存 中正大學隆重舉辦 王故校長柒生六十週年紀念會

菲律賓中正學校董事會，校方暨校友總會二○○六年三月十六日
上午九時三十分，於校總五樓中正紀念堂隆重舉辦創辦人「王故校長
柒生先生逝世六十週年紀念會」；王故校長家屬、菲華重要團體代表
，校友總會執行委員，各界校友代表、師生代表出席的開天的紀念
會，共同追憶創辦本校和為發展菲華教育而奉獻出一生的偉人。
紀念會在陣陣鼓聲呼喚中揭開序幕，王故校長家屬，太陽王氏宗親總
會，惠安總會總會，華僑獎總會暨中山學會，本校董事會，學校領
導暨校友總會，學生自治會，各校校友會代表等出席上任王故校長
銅像點火啟式。
董事會董事長張秀金女士在致詞中表彰王故校長是樹木樹人的典範，
他永遠活在中正全體師生和校友的心目中。此外，哲理與哲理黃呈輝、
使生處處傳播的南美介紹到校的工程已奪目進行，呼籲熱心
教育事工以及全體中正全體師生支持，完成新校屋以緬懷王故
校長。
本校名譽董事長張建國教授也在大會上以「光風萬創，古道照人
」八個字概括了王故校長的一生。觀光象養一把火炬，燃燒自己，留
下永不熄滅的火種，是中正的楷模，發陰長成後世
菲華文總會代表王家震先生、太陽王氏宗親總會理事長王明儒
先生，惠安總會理事長曾gist先生代表所屬單位致詞，表彰了
王故校長一生的豐功偉業。
王故校長潘達利博士致詞時指出農老離世時正值華文教育百花的
開端，如今，農華融入主流社會的天舒，華文教育的發展也面臨
著前所未有的難題，在目前的新形勢下農華生，尤應承認當代
家、祖母如子的情懷，受恩生於之後，欣然為華文教育服務奉獻的
精神感知，當代農華人應努力開創華文教育發展的新浪潮。
校友總會會長曾水福先生在致詞中表示本校的宗旨在維持校創辦
人的功業，故當承傳農老遺志，為華社培植更多優秀人才，讓母校的
規模日益壯大，高登第十屆校友代表莊長江先生回顧了設立「王故校長
柒生紀念基金」的過程，寄望優秀的中華文化代代薪火相傳。
舉校師生的小朋友表演了精彩的舞蹈與詩歌演唱，校園全體
教師獻唱「日落的那邊」和「慈光」等；此外，前中學部主任黃應
玲老師講述王故校長生前諸多後生，慨然為事的故事，並朗诵「光風萬創
中的銅像」，與會全體深深感動，共表敬仰。
本校校友王氏中先生，即王故校長生孫代家屬劉茗談，他引用農老常說
的：「要想做事，不要想做大官。」和與全體共勉，結束了當天的紀念會。